

Tomislav Stoyanov

PROFESSIONAL SUMMARY

Third-year Multimedia and Creative Technologies student at Karel de Grote in Antwerp, looking for a curricular internship abroad, February–June 2027. I design brand identities and websites for real clients. EU citizen, ready to relocate.

PROJECTS

B2B BRAND IDENTITY & WEBSITE

Client project

ElInvent

Brand identity, print and web

- Designed the logo, colour system and typography for an industrial automation company with no online presence.
- Carried the identity through business cards and the company's first website, built to show products and bring in enquiries.

ONLINE BOOKING FOR A HAIR & BEAUTY STUDIO

Client project

Urban House

Web design and development

- Designed and built a bilingual, mobile-first site where clients pick a stylist, a service and a free slot in under a minute.
- Each booking sends confirmation emails with Resend and lands straight in the stylist's calendar.

REBRANDING A FAILING OLIVE OIL BRAND

University project

Zlatna, International Branding Project

Rebrand, packaging, social and web

- Repositioned Zlatna from a kitchen staple to a premium daily health product, in a team of students from four countries.
- Built the identity from logo and colour palette through to the bottle, the Instagram page and the website.

BRAND IDENTITY FOR A LUXURY RAP FESTIVAL

University project

Rap Caviar

Event identity, social and web

- Created a black and gold identity with refined typography for a high-end rap festival.
- Carried it across social media, event wristbands and a mobile ticket site with a live countdown.

EDUCATION

BACHELOR IN MULTIMEDIA & CREATIVE TECHNOLOGIES – 3RD YEAR

Sep 2023 - Present

Karel de Grote Hogeschool

Antwerpen

SECONDARY EDUCATION

Jun 2018 - Jun 2023

First English Language School

Sofia

SKILLS

Design: Brand identity, logo design, web UI and UX, typography, print.

Tools: Figma, Illustrator, Photoshop, Blender, Spline.

Prototyping: CAD, laser cutting, 3D printing, Arduino.

General: Teamwork, time management, communication, reliability, quick learner.

LANGUAGES

Bulgarian (native), English (fluent).